

Making Music Five-year plan

2023-2027

Vision
How the world will be different if we succeed

Our vision: EVERYONE HAS THE OPPORTUNITY TO BE PART OF A MUSIC GROUP



Mission
Our purpose

Our mission: To **support, connect, champion** and **celebrate** groups of people making and presenting music in their communities

Belief
What drives us

We believe in the value of **leisure-time music groups** (to individuals, communities and society)

Values
How we work

- We are respectful of everyone we connect with
- We listen, we care, we are always learning
- We are transparent and value the trust we earn
- We share and collaborate generously
- We do what we say we're going to do
- We are facilitators; we empower

Aims
Changes the plan will bring about

<p>01. Music groups make the most of Making Music as their home and ally</p> <p>1.1 Members know all the services and resources available to them</p> <p>1.2 Members know how to access Making Music's offer</p>	<p>02. Music groups are more sustainable</p> <p>2.1 Financially resilient</p> <p>2.2 With robust governance</p> <p>2.3 Open to change; embracing new opportunities</p> <p>2.4 Skilled: prepared for a digital future</p>	<p>03. Music groups are connected</p> <p>3.1 Visible to potential participants</p> <p>3.2 Visible to potential audiences</p> <p>3.3 Networked in their communities</p> <p>3.4 Sharing and learning from fellow member groups</p>	<p>04. Leisure-time music is recognised and valued</p> <p>4.1 Members know how to advocate on their own behalf</p> <p>4.2 There is a louder collective voice</p> <p>4.3 Leisure-time music is defended against threats and conditions enable it to thrive</p> <p>4.4 Breadth and richness of leisure-time music activity celebrated</p> <p>4.5 Data and research about leisure-time music collated, promoted; benefits highlighted</p>

Objectives
Broken down into chunks

Strategies
How we will approach the task